FAQ's

Why does Happy Feet Management need to meet my child for an assessment?

We feel it is imperative to meet your child in person before accepting them onto our books. It is our agency's duty to ensure we are sending the right child for the right job. You will also meet with the agency photographer to ensure we get the right photographs to enable us to represent your child.

What happens if my child is accepted?

If we wish to take your child's application further, the next stage is to invite your child into our studio for an assessment photo shoot to see if they enjoy it, how they interact with a team of people they do not know and to give you an idea of how the industry works. We will inform you on the day if we would like to offer your child a place on our agency books.

Why does Happy Feet Management charge a fee?

The Agency is regulated by BIS (Department of Business, Innovation and Skills) and does not charge a joining or registration fee. However should your child be accepted onto the agency after the assessment all new clients will need to have high quality up to date head shots taken by our professional 'In house' photographer which is £100 for the year (this includes reshoots throughout the year).

It is compulsory for all children over the age of 4 to join Spotlight.

What is Spotlight?

Spotlight is an online casting directory which features profiles for young performers from the UK's leading agencies. It is the UK's definitive platform of performers aged 4 + and the best way for any young performer to promote themselves to casting opportunities around the world. Only children who are represented by an approved agency are eligible for Spotlight membership and is a MUST if you are serious about acting and modelling.

An annual membership costs £103 which is paid direct to Spotlight . Please take a look at their website <u>www.spotlight.com</u> for further details.

Once my child is registered with Happy Feet Management, are they guaranteed work?

No agency will ever guarantee work. We have no idea what work will come in from one day to the next. It is in the agency's best interest to secure your child work however it is always the Casting Directors and Clients decision who they choose.

Do Happy Feet Management accept all applicants?

No. We decline many applications daily to ensure we only have the right talent on our books that will appeal to our Casting Directors and Clients. We also take into consideration who we already represent in terms of age, looks and talent, and we don't like to be over subscribed in any areas.

What about school?

Most castings are between 4-7pm for school age children and during the day for those younger. Jobs will mostly be during the day so time out of school will be necessary. It is a professional working industry and our Client's shoot times reflect that. Most castings come in at very short notice, usually within 24 hours. Being available to attend will obviously increase your child's chances of success.

We work closely with all the parents to ensure we give your child the best opportunities so we have an online management system called 'Tagmin' which has a calendar for parents to inform us of their unavailable dates, school exams, school performances, holidays, doctor appointments, exams, weddings etc. We will not submit your child for work if you are unavailable.

All professional jobs are licensed by your LEA (Local Educational Authority), this is a legal requirement for children to work in the Entertainment Industry. Part of this application is a signed letter from your Head Teacher authorising the absence. If the Head Teacher doesn't authorise the absence your child cannot do the job. Most schools are aware of how the industry works and know that a performance licence is obtained from your LEA. For permanent roles and touring, private education is always provided. Our bookers handle all licensing on your behalf with the Client when the occasion arises.